

# Proof of Consent – HomeAxis SMS, MMS, Voice Communication

## 1. Client Opt-In (Buyer/Seller)

Consent for SMS and transactional updates is collected through formal real estate agreements signed between the agent and their client.

These include:

- **Exclusive Buyer Representation Agreements**
- **Exclusive Right to Sell Agreements**

These contracts explicitly authorize the agent to communicate with their client throughout the transaction lifecycle via phone, email, and text. Communication includes critical updates on:

- Showings, offers, and negotiations
- Inspections, repairs, and mortgage deadlines
- Reminders for key tasks (e.g., final walkthrough, closing date)
- General transactional updates for smooth coordination

**Implied Consent:** Clients contract their agent for full-service representation, which requires consistent and timely updates. Text messaging & voice calls is a standard, expected, and documented channel of communication in real estate.

## 2. Co-Broker Communication (Agent-to-Agent)

HomeAxis allows agents to send updates to co-brokers (the agent on the other side of the real estate transaction) via text & voice regarding:

- Offer status
- Negotiations
- Contracts
- Transaction Coordination
- Scheduling
- Key milestones (e.g., inspection scheduled)
- Closing reminders

**Implied Consent:** These communications are required as part of professional coordination between two licensed agents representing clients in a real estate transaction. Such communication is governed by **state agency law, MLS rules, and standard real estate practice**, which obligates each party to maintain open communication.